

RAJAR DATA RELEASE



Quarter 1, 2019 – May 16th 2019

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE



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NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
ALL RADIO	Q	49153	48401	48945	-0.4%	1.1%	100.0	100.0	100.0
ALL BBC	Q	35007	33966	34436	-1.6%	1.4%	51.9	50.9	51.4
15-44	Q	14067	13260	13295	-5.5%	0.3%	36.4	34.9	35.2
45+	Q	20940	20705	21142	1.0%	2.1%	60.8	59.7	60.2
ALL BBC NETWORK RADIO	Q	32148	31146	31846	-0.9%	2.2%	44.6	44.6	44.8
BBC RADIO 1	Q	9467	9375	9303	-1.7%	-0.8%	5.6	5.7	5.7
BBC RADIO 2	Q	15413	14889	15356	-0.4%	3.1%	17.6	18.1	17.4
BBC RADIO 3	Q	1933	1826	2040	5.5%	11.7%	1.2	1.2	1.2
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11378	10855	11459	0.7%	5.6%	13.1	12.7	13.1
BBC RADIO 4	Q	10915	10484	11010	0.9%	5.0%	12.0	11.2	11.9
BBC RADIO 4 EXTRA	Q	2081	2130	2238	7.5%	5.1%	1.1	1.5	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5349	5111	5550	3.8%	8.6%	3.3	3.4	3.5
BBC RADIO 5 LIVE	Q	5142	4965	5403	5.1%	8.8%	3.1	3.3	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	969	667	708	-26.9%	6.1%	0.2	0.1	0.1
BBC 6 MUSIC	Q	2531	2295	2515	-0.6%	9.6%	2.4	2.1	2.4
1XTRA FROM THE BBC	H	1017	1056	1050	3.2%	-0.6%	0.4	0.5	0.4
BBC ASIAN NETWORK UK	H	628	527	536	-14.6%	1.7%	0.3	0.3	0.2
BBC WORLD SERVICE	Q	1433	1556	1478	3.1%	-5.0%	0.7	0.8	0.7
BBC LOCAL/REGIONAL	Q	8573	7799	7857	-8.4%	0.7%	7.3	6.3	6.6

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
ALL COMMERCIAL	Q	35968	35577	36130	0.5%	1.6%	44.9	46.5	45.7
15-44	Q	18310	17897	17981	-1.8%	0.5%	59.4	62.0	61.2
45+	Q	17658	17680	18148	2.8%	2.6%	36.7	38.0	37.4
ALL NATIONAL COMMERCIAL	Q	20656	20800	22032	6.7%	5.9%	17.5	18.6	19.9
ABSOLUTE RADIO	Q	2418	2387	2424	0.2%	1.6%	1.8	1.7	2.0
ABSOLUTE RADIO 70S	H	251	229	193	-23.1%	-15.7%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1560	1479	1737	11.3%	17.4%	0.7	0.8	0.8
ABSOLUTE RADIO 90S	H	684	969	958	40.1%	-1.1%	0.3	0.4	0.5
ABSOLUTE CLASSIC ROCK	H	681	773	786	15.4%	1.7%	0.3	0.4	0.4
THE ARROW	Q	62	45	56	-9.7%	24.4%	*	*	*
CAPITAL BRAND	H	8237	8251	8172	-0.8%	-1.0%	4.2	4.3	4.2
CAPITAL NETWORK (UK)	H	7402	7266	7201	-2.7%	-0.9%	3.7	3.6	3.6
CAPITAL XTRA (UK)	H	1651	1792	1760	6.6%	-1.8%	0.6	0.7	0.6
CLASSIC FM	Q	5579	5309	5288	-5.2%	-0.4%	3.7	3.6	3.8
GOLD NETWORK (UK)	H	1145	1253	1228	7.2%	-2.0%	0.9	0.9	0.9
HEART BRAND (UK)	H	9507	9743	9655	1.6%	-0.9%	6.4	6.5	6.6
HEART 80S	Q	1399	1312	1422	1.6%	8.4%	0.6	0.5	0.6
HEART EXTRA	Q	479	583	470	-1.9%	-19.4%	0.2	0.3	0.2
HEART NETWORK (UK)	H	8428	8537	8524	1.1%	-0.2%	5.7	5.7	5.8
HEAT	H	560	652	567	1.3%	-13.0%	0.2	0.3	0.2
HITS RADIO	H	507	804	787	55.2%	-2.1%	0.2	0.3	0.4
JACK RADIO ¹	H			85					*
JAZZ FM ¹	H		589	571		-3.1%		0.2	0.2
KERRANG!	H	617	582	517	-16.2%	-11.2%	0.3	0.2	0.2
KISS NETWORK	H	5523	5573	5215	-5.6%	-6.4%	2.8	3.0	2.6
KISS FRESH	H	595	620	588	-1.2%	-5.2%	0.2	0.2	0.2
KISSTORY	Q	1851	1805	1845	-0.3%	2.2%	0.6	0.7	0.7
LBC NETWORK (UK)	H	2161	2206	2250	4.1%	2.0%	2.0	2.1	2.1

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
MAGIC NETWORK	H	3764	4219	4108	9.1%	-2.6%	1.9	2.4	2.3
MAGIC CHILLED	H	259	337	336	29.7%	-0.3%	0.1	0.1	0.1
MAGIC SOUL	H	299	307	288	-3.7%	-6.2%	0.1	0.2	0.2
MELLOW MAGIC	H	432	603	603	39.6%	0.0%	0.2	0.3	0.3
PANJAB RADIO ¹	H		187	163		-12.8%		0.1	*
PLANET ROCK	Q	1061	1092	1212	14.2%	11.0%	0.9	0.7	1.0
SMOOTH BRAND (UK)	H	5490	5832	5704	3.9%	-2.2%	3.7	4.2	4.2
SMOOTH EXTRA	Q	910	908	962	5.7%	5.9%	0.6	0.5	0.5
SMOOTH RADIO NETWORK (UK)	H	4943	5103	5070	2.6%	-0.6%	3.2	3.7	3.7
SUNRISE RADIO NATIONAL	H	360	303	338	-6.1%	11.6%	0.2	0.1	0.1
TALKRADIO ¹	H		302	339		12.3%		0.1	0.1
TALKSPORT ¹	H		2959	3055		3.2%		1.9	2.0
TALKSPORT ²	H		326	424		30.1%		0.1	0.1
UNION JACK ¹	H			150					0.1
VIRGIN ANTHEMS	Q			74					*
VIRGIN CHILLED	Q			92					*
VIRGIN RADIO ¹	Q			1301					0.8
RADIO X NETWORK (UK)	H	1580	1648	1538	-2.7%	-6.7%	1.2	1.4	1.2
ALL LOCAL COMMERCIAL	Q	26871	26281	25790	-4.0%	-1.9%	27.4	27.9	25.9
OTHER LISTENING	Q	4132	3535	3978	-3.7%	12.5%	3.2	2.5	2.8

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SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
BBC RADIO SCOTLAND	H	4581	910	749	785	-13.7%	4.8%	7.4	6.7	6.4
Radio Borders	Y	110	52	48	48	-7.7%	0.0%	27.2	32.1	32.9
Capital Scotland	H	2863	488	567	528	8.2%	-6.9%	6.0	7.9	6.9
Central FM	Y	217	38	45	48	26.3%	6.7%	5.7	11.6	11.6
Clyde 1	H	1926	486	535	541	11.3%	1.1%	12.8	14.4	11.6
Clyde 2	H	1926	111	140	145	30.6%	3.6%	3.9	3.8	3.0
Forth 1	H	1163	326	315	274	-16.0%	-13.0%	13.5	16.5	13.4
Forth 2	H	1163	79	70	64	-19.0%	-8.6%	3.9	4.2	2.7
Heart Scotland	H	2863	420	400	371	-11.7%	-7.3%	5.6	4.5	5.3
Kingdom FM	Y	292	53	49	53	0.0%	8.2%	7.4	6.3	6.7
MFR	Y	254	116	121	123	6.0%	1.7%	23.5	25.4	26.3
Northsound 1	Y	351	138	138	132	-4.3%	-4.3%	18.3	15.0	17.2
Northsound 2	Y	351	21	28	26	23.8%	-7.1%	3.0	3.7	3.6
Original 106 (Aberdeen)	Y	351	71	85	88	23.9%	3.5%	6.7	10.5	13.2
Scottish Sun 80s	Y	2863		11	15		36.4%		0.1	0.2
Scottish Sun Greatest Hits	Y	2863		7	9		28.6%		0.1	0.1
Scottish Sun Hits	Y	2863		5	8		60.0%	*		0.1
Smooth Radio Scotland	H	1847	399	337	357	-10.5%	5.9%	10.3	8.9	9.9
Tay FM	Y	396	128	147	147	14.8%	0.0%	14.4	17.2	17.1
Tay 2	Y	396	41	45	44	7.3%	-2.2%	5.1	5.2	6.0
Wave FM	Y	234	26	28	25	-3.8%	-10.7%	7.6	4.7	3.6
West Sound (inc. West FM)**	Y	396	175	179	175	0.0%	-2.2%	27.6	25.9	24.6

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LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
BBC Radio London	Q	454	565	435	-4.2%	-23.0%	1.0	1.2	0.8
Absolute Radio (London)	Q	952	726	703	-26.2%	-3.2%	3.1	2.4	2.3
Capital London	Q	2138	1866	1766	-17.4%	-5.4%	4.4	3.7	3.9
Capital XTRA (London)	Q	709	816	798	12.6%	-2.2%	1.0	1.6	1.2
Gold London	Q	245	296	270	10.2%	-8.8%	0.9	1.2	1.0
Heart London	Q	1493	1523	1521	1.9%	-0.1%	4.9	4.6	4.4
Kiss (London)	Q	1949	1631	1490	-23.6%	-8.6%	4.6	3.7	2.7
LBC 97.3	Q	1255	1147	1169	-6.9%	1.9%	5.4	5.5	5.7
LBC London News	Q	477	462	488	2.3%	5.6%	1.3	1.4	1.0
Love Sport	Q			38					*
Magic (London)	Q	1371	1606	1539	12.3%	-4.2%	3.7	4.0	4.2
Premier Christian Radio	Q	158	227	118	-25.3%	-48.0%	1.4	1.0	0.5
Smooth Radio London	Q	851	818	821	-3.5%	0.4%	2.1	3.0	2.7
Radio X London	Q	531	480	363	-31.6%	-24.4%	1.8	1.7	1.5

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
BBC Radio 1	Q	1552	1461	1460	-5.9%	-0.1%	3.7	3.8	3.5
BBC Radio 2	Q	2143	2259	2283	6.5%	1.1%	10.7	12.3	12.1
BBC Radio 3	Q	486	473	630	29.6%	33.2%	1.6	1.8	1.9
BBC Radio 4	Q	2736	2483	2687	-1.8%	8.2%	14.4	13.7	15.4
BBC Radio 5 live	Q	1123	1055	1202	7.0%	13.9%	3.1	3.2	3.9
Classic FM	Q	1380	1249	1192	-13.6%	-4.6%	4.7	3.8	4.0

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<i>Time period varies per station</i>		Q1 18	Q4 18	Q1 19
NATIONAL STATIONS - MON-THU				
BBC Radio 1 - 06.30 - 10.00am	Q		5111	5044
NATIONAL STATIONS - MON-FRI				
BBC Radio 2 - 06.30 - 09.30am	Q	9121	9065	9047
BBC Radio 3 - 06.30 - 09.00am	Q	634	612	689
BBC Radio 4 - 06.00 - 09.00am	Q	7068	6798	7162
BBC Radio 5 live - 06.00 - 10.00am	Q	2108	1929	2143
Absolute Radio Network - 06.00 - 10.00am	H	2028	2165	2154
Classic FM - 06.00 - 09.00am	Q	1658	1711	1769
Hits Radio - 06.00 - 10.00am	H		347	336
Kiss - 06.00 - 10.00am	Q	2093	1846	1788
Magic - 06.00 - 10.00am	Q	1103	1532	1304
talkSPORT ¹ - 06.00 - 10.00am	H		1352	1394
Virgin Network - 06.30 - 10.00am	Q			1048
Radio X Network (UK) - 06.30 - 10.00am	H	871	991	928

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q1 18	Q4 18	Q1 19
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	175	244	187
Absolute Radio (London) - 06.00 - 10.00am	Q	508	417	324
Capital London - 06.00 - 10.00am	Q	1024	915	972
Capital XTRA (London) - 06.00 - 10.00am	Q	241	326	334
Gold London - 06.00 - 10.00am	Q	129	140	109
Heart London - 06.00 - 09.00am	Q	629	741	669
Kiss (London) - 06.00 - 10.00am	Q	968	806	671
LBC 97.3 - 07.00 - 10.00am	Q	659	708	724
LBC London News - 07.00 - 10.00am	Q	204	263	259
Magic (London) - 06.00 - 10.00am	Q	545	696	628
Premier Christian Radio - 07.00 - 09.00am	Q	87	135	40
Smooth Radio London - 06.00 - 10.00am	Q	380	376	334
Radio X London - 06.30 - 10.00am	Q	219	281	217